



GET UP TO 20% OFF YOUR PURCHASES EVERY DAY.



Earn points every time you shop. Get one point for every dollar you spend on non-pharmacy purchases.\* Redeem your points for rewards.

for every 125 points	a one-time, 10% off shopping pass*
300 points	10% off all non-prescription purchases every day*
500 points	free health screenings*
1,000 points	20% off all non-prescription purchases every day*

Enroll free in **wellness+** today in store or at [riteaid.com/wellness](http://riteaid.com/wellness).

\*Certain restrictions apply. See your pharmacist for complete details. \*\*Not every Rite Aid store.



**BUY ONE GET SECOND ONE FREE** WITH CARD

of equal or lower value plus applicable sales tax. Items offered at regular retail.

**SWI Move Free Advanced** 60-90 mg  
**Mega-23** 250 mg  
 or **Glucosamine** 500 mg

**BUY ONE GET SECOND ONE FREE** WITH CARD

of equal or lower value plus applicable sales tax. Items offered at regular retail.

**LEWIS & CLARK**  
 All Vitamins and Supplements or Flex-a-min  
 (except Flex-a-min)

**BUY ONE GET SECOND ONE FREE** WITH CARD

of equal or lower value plus applicable sales tax. Items offered at regular retail.

**Hydration and Relief**  
 Pure Relief Cream, Hydrocortisone ointment 1% or 2.5%

**BUY ONE GET SECOND ONE FREE** WITH CARD

of equal or lower value plus applicable sales tax. Items offered at regular retail.

**100 mg or 200 mg**  
 or **Cough Drops** 100 mg

**BUY ONE GET SECOND ONE FREE** WITH CARD

of equal or lower value plus applicable sales tax. Items offered at regular retail.

**Acid-Reducers, Digestives, Peppermint or Peppermint**  
 (except Peppermint)

**1000 OFF** REGULAR RETAIL

**Other Medicines as Quick Care**

**\$2 +UP REWARD WHEN YOU BUY 2**

**50% OFF** REGULAR RETAIL

**Decal 40 (200 mg) or 80 mg**  
**or 100 mg (200 mg)**  
**or 150 mg (200 mg)**  
**or 200 mg (200 mg)**

**15.99** **3.00** **12.99**

**Flexvirgin, Redline Logic, Selectin or Therma Relief**

**\$3 SINGLE CHECK REBATE AVAILABLE**

**4.99** **1.00** **3.99**

**Joint Juice**

Align Digestive Care 28 ct.  
 28.99  
 +UP  
 -6.00  
**22.99**



SEE MOST WONDRA PAPERS FOR ADDITIONAL DEEPER SAVINGS

Halls Cough Drops 20 ct. (each)  
 99¢



FreeStyle Freedom Lite or FreeStyle Libre Blood Glucose Monitor 1 ct.  
 19.99



**Get Your Flu Shot at Rite Aid**  
 Call 1-866-751-1494 TODAY  
 TTY: 1-800-825-1522

**NyQuil or DayQuil**  
 Max 20 ct. (each)  
 4.99  
 +UP  
 -1.50  
**3.49**  
 IT'S LIKE FATIGUE 1.99

**DayQuil**  
 COLD & FLU with pain relief

**NyQuil**  
 COLD & FLU with pain relief

**Mucinex**  
 Max 20 ct. (each)  
 11.99  
 +UP  
 -3.00  
**8.99**  
 IT'S LIKE FATIGUE 8.99

**Mucinex**  
 Max 20 ct. (each)  
 8.99  
 +UP  
 -2.00  
**6.99**  
 IT'S LIKE FATIGUE 6.99

**Children's Mucinex Cough Suppressant**  
 4-12 (12 ct.)

**Nicorette**  
 59.99  
 +UP  
 -10.00  
**49.99**

Nicorette Gum 2.10 ct.  
 Convent Lozenges 2.10 ct.

**NEW!** +2 UP REWARD WHEN YOU BUY THIS ITEM

**Advil**  
 CONGESTION RELIEF

**4.99**

Advil Congestion Relief 10 ct.

**Pepto**  
 2.99

Pepto Bismol Max Strength 4 oz., Regular 4 oz. or Gummies 20 ct., 20 ct. (each)  
 TUMS Ultra Soft 20 ct. (each)  
 Alka Seltzer Original 12 ct. (each)  
 Tums 20 ct.

**Helping you feel better and save money!**

**exlax**  
 11.99  
 -2.00  
**9.99**

**Benifiber**  
 9.99

Benefiber 20 ct. (each)  
 Gax Prevention 20 ct. (each)  
 Gax Prevention 20 ct. (each)

**Motrin**  
 9.99  
 -2.00  
**7.99**

Motrin 20 ct. (each)  
 Motrin 20 ct. (each)

**BUY ONE GET SECOND ONE FREE**

Multi Purpose Solution  
 Saline Solution

Eye Drops, Artificial Tears, Contact Lens Solution, Sterile Saline and Eye Wash

**BUY ONE GET SECOND ONE FREE**

Hydrogen Peroxide Solution or Alcohol 20 ct., Wipes 20 ct. or Gloves 10 ct.

Hydrogen Peroxide Solution or Alcohol 20 ct., Wipes 20 ct. or Gloves 10 ct.



**PANTENE**  
Shampoo, Conditioner  
or Styler  
Regular Total \$4.00 - \$4.00

**2 for \$7**  
ON 2  
-1.00  
+UP  
WEEK  
-2.00  
ON 2  
**IT'S LIKE PAYING 2 for \$4**

**1% OFF**  
MANUFACTURER'S  
COUPON AVAILABLE  
IN MOST PHYSICAL  
PAPERS

**2 FOR \$5**  
www.riteaid.com  
My Price Savings

**GARNIER  
FRUCTIS**  
Shampoo or  
Conditioner  
\$3.2 - \$3.00  
or Styler  
Regular Total \$3.00 - \$3.00

**JOIE FRIEDA**  
Leave-in gel and gel  
Root Awakening,  
Silkier Brunette,  
Silver Brunette,  
Luscious Volume  
or Flip Ease  
Hair Care  
Regular Total \$3.00 - \$3.00  
Member's only by Rite Aid

**4.99**  
-2.00  
-1.00  
**IT'S LIKE PAYING 1.99**

# Big Savings



**40% OFF**  
REGULAR RETAIL

**1% OFF**  
MANUFACTURER'S  
COUPON SAVED  
ON REGULAR RETAIL  
VALUES

**Fragrances**  
Regular Total \$3.00 - \$3.00  
Member's only by Rite Aid

**No nonsense**  
Laundry Detergent  
Regular Total \$2.99 - \$2.99

**2.99**  
-1.00  
**IT'S LIKE PAYING 1.99**

Select No nonsense  
Hosiery, Socks and  
Underwear  
Regular Total \$3.00 - \$3.00

**Aussie or  
Herbal Essences**  
Shampoo, Conditioner  
or Styler  
Regular Total \$3.00 - \$3.00

**2.55**  
-1.00  
**IT'S LIKE PAYING 1.55**

**Dial or Coast** Both Bars  
Regular Total \$2.99 - \$2.99

**2.99**  
-1.00  
**IT'S LIKE PAYING 1.99**

**Dial or Tone** Body Wash  
\$3.00 - \$3.00

**GARNIER  
Nutrisse**  
Hair Color  
Kit Application

**6.99**  
-2.00  
**IT'S LIKE PAYING 4.99**

**GARNIER  
Herbessence** Hair Color  
Kit Application

**6.99**  
-1.00  
-3.00  
**IT'S LIKE PAYING 2.99**

**L'ORÉAL  
Excellence** Expert  
Hair Color Kit or  
Touch Up  
Highlights Kit

**12.99**  
-3.00  
**IT'S LIKE PAYING 9.99**

**CLAIROL  
Natural Instincts**  
Hair Color  
Kit Application

**7.99**  
-2.00  
-3.00  
**IT'S LIKE PAYING 2.99**



**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**OLAY**  
 Skin Care and  
 Bath Care  
 Includes One Free  
 (Excludes Exp. 1/15)  
 by 1/15/14



**\*3 +UP REWARD  
 WHEN YOU BUY 2**

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**Eucerin**  
 Natural  
 Skin Care  
 Includes One Free  
 (Excludes Exp. 1/15)  
 by 1/15/14

# Big Savings

**BEAUTY MONEY  
 BACK GUARANTEE**  
 If it's cheaper you will see

**\*1 +UP REWARD  
 WHEN YOU BUY  
 ANY NAIL ENAMEL**

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**All Nail Enamel**  
 Includes One Free  
 (Excludes Exp. 1/15)  
 by 1/15/14

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**REVLON**  
 Foundation, Powder,  
 Blush, Concealer  
 or Bronzer

**FREE! COUPON SAVINGS  
 AVAILABLE WITH  
 BUY ONE GET ONE**

**ENJOY CHECK FOR BILLS  
 AGAIN!**

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**L'OREAL**  
 Lip  
 Includes One Free  
 (Excludes Exp. 1/15)  
 by 1/15/14

**40% OFF**  
 REGULAR RETAIL

**wet/wild**  
 Cosmetics

**\*1 OF TWO  
 MANUFACTURER'S  
 COUPON AVAILABLE  
 IN MOST SUNDAY  
 PAPERS!**

**30% OFF**  
 REGULAR RETAIL

**COVERGE**  
 Simply Ageless  
 Cosmetics

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**Natural  
 Skin Care**  
 Includes One Free  
 (Excludes Exp. 1/15)  
 by 1/15/14

**\*5 +UP REWARD  
 WHEN YOU  
 BUY \*20**

## Personal Care

**All Bioré Skin Care**  
 Includes One Free (Excludes Exp. 1/15) by 1/15/14

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**Garnier**  
 Lotions  
 Includes One Free (Excludes Exp. 1/15) by 1/15/14

**4.99**

### \*10 +UP REWARD WHEN YOU BUY THESE ITEMS

**OLAY**  
 PROX  
 Skin Care  
 Products  
 Includes One Free (Excludes Exp. 1/15) by 1/15/14

### \*1 +UP REWARD WHEN YOU BUY THESE ITEMS

**All Cetaphil Skin Lotions and Creams**

**BUY ONE GET SECOND ONE**  
**50% OFF**  
 REGULAR RETAIL  
 of equal or greater value

**BL BODY** Shapewear inspired by The Biggest Loser  
 Available now EXCLUSIVELY at Rite Aid



**RITE AID**

**4<sup>99</sup>**  
 +UP  
 -1<sup>00</sup>  
**IT'S LIKE PAYING 3<sup>99</sup>**

**Halloween Candy**  
 Regular Retail \$5.99 - \$6.99  
 Expires 10/31/12

**5<sup>99</sup>**  
 +UP  
 -1<sup>00</sup>  
**IT'S LIKE PAYING 5<sup>99</sup>**

**Peanut Candy** 5.99  
**Brach's Milkcreams** 4.99 - 7.99  
**Ferrero Rocher Caramels** 4.99 - 6.99  
**Mary Jane Candy** 7.99  
**Black Forest Halloween Candy** 4.99 - 6.99

**2<sup>99</sup>**  
 +UP  
 -1<sup>00</sup>  
**IT'S LIKE PAYING 2<sup>99</sup>**

**Halloween Snack Size and Fun Size Bagged Candy and Snacks**  
 Regular Retail \$3.99  
 Includes Snickers 1.99, M&M's Candy 1.99, Milky Way 1.99, Almond Joy 1.99, Butterfinger 1.99

WELCOME TO FRIGHT AID

PRICES SO LOW

**50% OFF**  
 1 BAG OF 10  
 1 BAG OF 10 OFF  
 1 BAG OF 10 OFF

**9<sup>99</sup>**

**Halloween Laydown Bags**  
 Regular Retail \$11.99  
 Expires 10/31/12

**9<sup>99</sup>**

**Hershey's, M&M's, Wotsits or Necco Candy Bars**  
 10 - 12 ct.

**8<sup>99</sup>**  
 +UP  
 -1<sup>00</sup>  
**IT'S LIKE PAYING 7<sup>99</sup>**

**9<sup>99</sup>**

**Club Size Bagged Candy**  
 10.99 - 12.99



**2<sup>99</sup> OR 5<sup>99</sup>**

**Chocolate Packaged Candies**  
 9 - 12 ct.

**2<sup>99</sup> OR 2<sup>99</sup>**

**Candies**  
 Regular Retail \$1.99 - 2.99

**2<sup>99</sup>**  
 +UP  
 -1<sup>00</sup>  
**IT'S LIKE PAYING 2<sup>99</sup>**

**Hershey's Bliss** 4.99 - 5.99  
**Dove Harvest Miniatures** 4.99 - 5.99

**5<sup>99</sup>**

**Palmer Halloween Variety Pack**  
 10 - 12 ct.

**2<sup>5</sup>/\$5**  
+UP REWARD -1.00  
IT'S LIKE PAYING **2<sup>4</sup>/\$4**

**Tootsie Roll**  
Pops or Colored Apple Pops, 5.00 lb. (10.00)  
Tootsie Roll, 5.00 lb. (10.00)  
M&M's, 5.00 lb. (10.00)  
See website for rules by store.

**2<sup>5</sup>/\$5**  
+UP REWARD -1.00  
IT'S LIKE PAYING **2<sup>4</sup>/\$4**

**Hershey's Miniatures or Kisses** 5.00 lb. (10.00)  
**Reese's or Hershey's** 5.00 lb. (10.00)  
**Hershey's Kisses** 5.00 lb. (10.00)  
See website for rules by store.

**25% OFF**  
REGULAR RETAIL

**Halloween Masks, Wig, Makeup, Accessories, Novelties, T-Shirts or Socks**  
See website for rules by store.

# AND THEY'RE SCARY!

**9**

**Halloween Laydown Snaps**  
Regular Retail \$3.99 \$3.49

**2<sup>5</sup>/\$1**

**Single Serve Halloween Candy**  
Regular Retail \$1.00  
See website for rules by store.

**2<sup>5</sup>/\$3**

**Brach's Mallowcremes**  
1.50 lb.  
**Palmer Big Bar** 1.4 lb.  
See website for rules by store.

**1<sup>1</sup> +UP REWARD WHEN YOU BUY THESE ITEMS**

**Halloween Eye Lashes**

**50% OFF**  
REGULAR RETAIL

**EVERYDAY LOW PRICE**

**Halloween Lights**  
Regular Retail \$2.99 \$2.49  
See website for rules by store.

**25 4" X 6" Digital Prints**  
ONLY **\$2.49**

**VOID**

**PICTURE PERFECT HALLOWEEN CONTEST**

**ENTER FOR A CHANCE TO WIN A TRIP FOR 4 TO HERSEYPARK IN THE DARK**

**GRAND PRIZE:**  
Trip for 4 to celebrate Halloween 2011 at HERSEYPARK IN THE DARK in Hershey, Pennsylvania

- Round trip coach airfare
- 3 days, 2 night's deluxe accommodations at HERSEY Lodge
- and more!

**1st Prize in Each Category:**  
Win a New York Institute of Photography 8mm slide Show Case and the Fun-Sized Book of Great Photographs, 100 photos, Digital Camera, a Fine Art photo book and a deliciously sweet HERSEY's Chocolate bar!

**2nd Prize in Each Category:**  
Win a \$200 Hersey gift card, 100 photos, 1 Hersey Digital camera, a 2000 slide photo book and a deliciously sweet HERSEY'S Chocolate bar!

**3rd Prize in Each Category:**  
Win a \$50 Hersey gift card, 100 photos, 1 Hersey digital camera, a 2000 slide photo book and a deliciously sweet HERSEY'S Chocolate bar!

**Plus...Daily Giveaway with thousands of prizes!**  
Entries accepted through November 8, 2010.  
Enter to win at [www.HalloweenPhotoContest.com](http://www.HalloweenPhotoContest.com)  
See website for official contest rules.

# Personal Care

**Depend**  
Depend underwear  
12.99  
-4.00  
8.99

Depend Underwear  
14-20 ct.  
Level 1, Double

**TWIN PACK**  
Secret, Gillette or Old Spice  
Antiperspirant/Deodorant  
Twin Packs or Old Spice  
After Shave or Cologne

BUY ONE GET SECOND ONE  
**50% OFF**  
Based on Retail Price

Secret, Gillette or Old Spice  
Antiperspirant/Deodorant  
Twin Packs or Old Spice  
After Shave or Cologne

**\$10 +UP REWARD WHEN YOU BUY \$20**

**Dr. Scholl's**  
Foot Care Products

**\$5 +UP REWARD WHEN YOU BUY \$15 OF THESE DOVE, CARESS OR DEGREE ITEMS**

**Dove or Caress**  
Bath Bars 4 Pack  
Dove Body Wash 12.3 oz

**Dove**  
Shampoo, Conditioner  
or Styler  
Regular Size \$4.49 - \$4.99

**Dove or Degree**  
Antiperspirant/Deodorant  
2.4 - 2.7 oz. products (e.g., Aerosol 4.99 or Body Spray 3.99)

**2 FOR \$10**

**2 FOR \$6**

**3.99**

**Always**  
Always One & Done  
Always One & Done  
Always One & Done

**5.99**

Always One & Done  
Always One & Done  
Always One & Done

**Playtex**  
Playtex Sport  
Playtex Gentle-Glide

**2.58**  
-2.00  
-2.00  
**2.58**

Playtex Tampons  
Gentle-Glide or Sport  
\$8.99

**MONISTAT**  
ept

**10.99**  
-2.00  
**8.99**

ept Pregnancy Test  
7 Day Treatments

**SAVE \$4.00**

**ACE**  
ACE or Future  
Braces, Wipes,  
Stabilizers and  
Supports  
Regular Retail  
\$15.99 - \$19.99

**VOID**

**SAVE \$3.00**

**DURACELL**  
Duracell  
Heating Aid  
Batteries  
\$4.99  
Now in Memory Plus

**VOID**

**K-Y Intense**  
Anal Gel

**29.99**  
-5.00  
-5.00  
**19.99**

**VOID**

**Durex Condoms**  
3.7-4.1

**11.99**  
-1.00  
-2.00  
**8.99**

**VOID**

**PAMPERS BABY WIPES**  
\$2.49

**Luvs**  
Family Pack Diapers

16.99  
-UP -2.00  
IT'S LIKE PAYING 14.99

**THE ONLY WHOLE WHEAT WIPES IN 9 YEARS!**

**Bio true**  
Natural Baby Wipes

8.99  
-UP -3.00  
IT'S LIKE PAYING 5.99

**\*2 +UP REWARD WHEN YOU BUY THESE ITEMS**

Any  
Sunglasses,  
Tans, Tents,  
Eye Care,  
Windbreaks  
or Gas-Free  
Eye Care

**BUY ONE GET SECOND ONE FREE**

**ILERA LANS**  
Eye Care

**Crest**  
3D Whitestripz  
Toothpaste

29.99  
-UP -5.00  
IT'S LIKE PAYING 24.99

**Get prescription reminders by phone, email or text.**  
At home or on-the-go, know the status of your prescriptions.  
FREE sign up at [riteaid.com](http://riteaid.com)!

**Fixodent**  
Denture Cleanser

3.99  
-UP -2.00  
IT'S LIKE PAYING 1.99

**Crest**  
Toothpaste

**Oral-B**  
Stages, Advantage Plus  
or 3D Toothbrush

2.49  
-UP -1.00  
IT'S LIKE PAYING 1.49

**Aquafresh**  
Toothpaste  
and Toothbrushes

2.88  
-UP -1.00  
IT'S LIKE PAYING 1.88

**Senokot**  
Stool Softener

**Colace**  
Stool Softener

12.99  
-UP -3.00  
IT'S LIKE PAYING 9.99

**Electrolytes, Polysorbate Jelly  
or Cotton Swabs**

2.57  
-UP -1.00  
IT'S LIKE PAYING 2.56

**Partinera**  
Deodorant

**Maxi**  
Deodorant

2.510  
-UP -2.00  
IT'S LIKE PAYING 2.58

**LISTERINE**  
Mouthwash

4.99

**Colgate**  
Toothpaste

2.99

**Quattro**  
Air Disposable Razors

50% OFF

# Food Mart

**Small's Candy Bars**  
 12 PK. 4.4 oz.  
 Includes New Only by date

**2<sup>54</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 2<sup>52</sup>**

**Small's Candy Bars**  
 12 PK. 4.4 oz.  
 Includes New Only by date

**Wigley's Slim Pack, Extra or Freedent, 22.4 or Hubba Bubba Bubble Tape**  
 12 PK. 2.2 oz.

**3<sup>53</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 3<sup>52</sup>**

**Cadbury Dairy Milk**  
 12 PK. 4.4 oz.

**2<sup>F</sup> 2**

**Cadbury Chocolate Bars**  
 12 PK. 4.4 oz.

**General Mills**  
 General Mills Cereals, Raisin Bran Cereal, Honey Nut Flakes, Golden Crisp, Golden Grahams or Cocoa Puffs, 11.25 - 12 oz.  
 Includes New Only by date  
 Single Check Rebate Available on 1% Purchases  
 See back of cereal box for details

**BUY ONE GET SECOND ONE FREE**  
 If equal or lower value plus applicable sales tax. Excludes other offers.

**1<sup>99</sup>**  
 Includes New Only by date

**2<sup>54</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 2<sup>53</sup>**

**2<sup>54</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 2<sup>53</sup>**

**2<sup>54</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 2<sup>53</sup>**

**Welch's Grape Juice**  
 64 oz., with or without pulp  
 where applicable

**2<sup>56</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 2<sup>55</sup>**

**DanSpring Water**  
 12 PK. 16.9 oz.

**2<sup>58</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 2<sup>57</sup>**

**Maxwell House Coffee**  
 12 PK. 3.33 oz.

**6<sup>99</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 5<sup>99</sup>**

**Planters Peanuts**  
 12.5 oz.

**Emerald Nuts**  
 12.5 oz.

**Blue Diamond Almonds**  
 12.5 oz.

**BUY ONE GET SECOND ONE FREE**  
 If equal or lower value plus applicable sales tax. Excludes other offers.

**Campbell's Chicken Noodle or Tomato Soup**  
 10.5 oz. - 10.75 oz.

**Kraft Macaroni & Cheese**  
 1.25 oz. - 1.5 oz.

**Libby's Vienna Sausage**  
 1.25 oz. - 1.5 oz.

**Port Clyde Sardines**  
 1.25 oz. - 1.5 oz.

**Van Camp's Pork and Beans**  
 12.5 oz.

**BUY ONE GET SECOND ONE FREE**  
 If equal or lower value plus applicable sales tax. Excludes other offers.

**Edy's Grand Ice Cream**  
 1.5 quart

**2<sup>99</sup>**  
 -1.00  
 +UP  
**IT'S LIKE PAYING 1<sup>99</sup>**

**SAVE \$1.00**  
 Sun-Pak or Sun-Crisp  
 2<sup>99</sup>  
 -1.00  
**1<sup>99</sup>**

**VOID**

